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Big Bend Broadcasting 13915 Lakeview Dr.

Austin. TX. 78732

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October 15.2002

Marlene H. Dortch Secretary Federal Communications Commission 445 12th Street, S.W. Washington, D.C. 20554

> RE: MB Docket No. 02-253 RM-10317

Dear Ms. Dortch

Transmitted herewith on behalf of Big Bend Broadcasting, are an original and four (4) copies of its Counterproposal and Comments in the above referenced proceeding.

In the event that the Commission has questions with respect to any of these matters, please contact the undersigned.

Respectfully,

James S. Bumpous

General Partner

Big Bend Broadcasting

13915 Lakeview Dr.

Austin, TX. 78732

Enclosures

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Before the Federal Communications Commission Washington, DC 20554

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In the matter of)	
Amendment of Section 73.202(b) Table of Allotments FM Broadcast Station)	MB Docket No.02-253 RM-10317
(Rankin, Texas))	

To: Federal Communications Commission Office of the Secretary 445 Twelfth Street, SW, TW-A325 Washington, DC 20554

COUNTERPROPOSAL AND COMMENTS

Big Bend Broadcasting ("BBB) pursuant to the Notice of proposed Rule Making in the above captioned matter, hereby respectfully submits its Counterproposal, and urges that the public interest, convenience and necessity as well as a fair, efficient and equitable distribution of broadcast facilities would be better served by amendment of the Commission's FM Table of Allotments to allocate Channel 274C1 to Sanderson, Texas as its first full-time aural service.

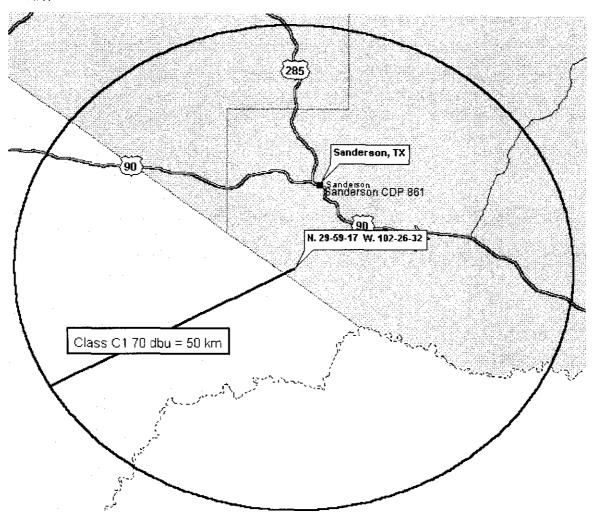
Sanderson, Texas is a census-designated place with Census 2000 population of 861 people. Sanderson is the County Seat for Terrell County. Sanderson has its own Elementary, Junior High School, and High School, Public Library, and seven churches. Sanderson has a bank, five restaurants, two law offices, a real estate office, a health care center, several motels, and numerous other businesses and government agencies. Many of these businesses use the name of Sanderson in their business name. Although Channels 286C2 has been proposed for Sanderson (MB Docket No. 02-247, RM-10536), that channel has not yet been allocated, and therefore, allotment of Channel 274C1 to Sanderson would satisfy Priority (1) of the Commission's allotment priorities (first full-time aural service). Should Channel 286C2 be allocated to Sanderson, the allocation of Channel 274C1 would still satisfy Priority (2) (second full-time aural service).

In contrast, Rankin, Texas receives aural services from several stations including KPDB, KPBM, KKKK, and KWTR (cp), so the allocation of Channel 273C1 to Rankin would only satisfy Priority (3) of the Commission's allotment priorities (first local service). In addition, Sanderson has a population that is 7.5% greater than that of Rankin (861 vs. 800). The allocation of Channel 274C1 to Sanderson would therefore achieve a preferential arrangement of allotments.

Channel 274C1 can be allocated to Sanderson, Texas at reference coordinates of 29" 59' 17" North Latitude, and 102" 26' 32" West Longitude. From these coordinates, 70 dbu coverage can be provided to the entire area of Sanderson, Texas (Ex. #1). Channel 274C1 at these coordinates is also mutually exclusive with the proposed allocation of Channel 273C1 at Rankin, Texas (Ex. #2).

Should the Commission allocate Channel 274C1 to Sanderson, Texas, BBB will apply for that allocation. If BBB is granted a construction permit for Channel 274C1 at Sanderson, BBB will promptly construct and operate the permitted facilities.

EX.#1:



EX. #2 Channel **Study** for Channel 274C1 at Coordinates:

N. 29" 59' 17"

W. 102" 26' 32"

CH Class	CallSign	City	State	Со	Status	N			w			Rqd	Dist	Clear
273C1	NEW	RANKIN	TX	US	ADD	31	13	21	101	56	15	177	145.16	-31.9
273C1	NEW	RANKIN	TX	US	ADD	31	15	3	101	48	9	177	152.84	-24.2
275C3		OZONA	TX	US	ADD	30	42	30	101	12	6	144	143.55	-0.45
2738	XHHIHFM	OJINAGA	CH	MX		29	32	52	104	23	35	195	194.85	-0.16
274A		LA ROSITA	CI	MX		28	21	25	101	39	50	196	196.01	δ
2738		OJINAGA	CH	MX		29	33	53	104	25	23	195	197.19	2.18
274B		CAJONCITOS	СН	MX		30	56	0	105	29	30	270	311.02	41.01
2758		VILLA UNION	CI	MX		28	14	0	100	44	30	195	255.4	60.4
276B		CIUDADACUNA	CI	MX		29	19	33	100	55	51	79	163.73	84.72
272A		CIUDADACUNA	CI	MX		29	19	33	100	55	51	74	163.73	89.72

All information contained herein is true and correct to the best of my knowledge and belief. My qualifications are a matter of record with the Federal Communications Commission.

Respectfully submitted,

Big Bend Broadcasting

James S. Bumpous General Partner

Dated October 14,2002 Big Bend Broadcasting

13915 Lakeview Dr. Austin. Texas 78732

Certificate of Service

I certify that on this 14th day of October, 2002, I caused to be sent by U.S. Mail, postage prepaid, copies of the foregoing Counterproposal to the following:

Katherine Pyeatt 6655 Aintree Circle Dallas, TX 75214

Federal Communications Commission Office of the Secretary 445 Twelfth Street, SW, TW-A325 Washington, DC 20554

James S. Bumpous